

Penetration and Cultivation of Intercultural Awareness in College English Teaching

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Abstract: With the continuous development of globalization and the increasing frequency of cultural exchanges between China and foreign countries, the cultivation of intercultural communication awareness is of vital significance for students in an important stage of English learning. How to improve students' awareness and ability to cross-culture communication in English teaching is a major challenge that colleges and universities face at present. This paper, taking the cross-cultural awareness in college English teaching as the breakthrough point, analyzes the necessity of its existence and the existing problems in the current cross-cultural education in college English Teaching in our country. On this basis, it puts forward some corresponding improvement measures, and hopes to have certain positive impact of penetration and cultivation of cross-cultural awareness on college English teaching.

1. Introduction

There is a close relationship between language and culture. Intercultural communication plays an important role in language communication. As an important carrier of culture, language plays an important role in cultural communication. Especially in the day of globalization, the communication between languages has become one of the key links of intercultural communication. Communication between mother tongue culture and non-native culture is called cross-cultural communication. In terms of students' ability to use language, the education of regular education and language knowledge will affect the improvement of students' comprehensive quality of English to a great extent if they ignore the cultivation of the awareness of cross cultural communication. Therefore, in today's era, it is of great significance to focus on the penetration and cultivation of intercultural awareness in College English teaching[1].

2. The Necessity and Educational Status of Intercultural Education in College English.

Is the requirement of English Teaching in Colleges and Universities. The main contents of College English include English application skills and English language knowledge. The development goal is to cultivate high-quality English talents to meet the economic and social development of our country. Under the guidance of the theory of foreign language teaching, College English makes use of various teaching methods in order to achieve good teaching effect in the language skills and practical application ability of the students. Therefore, in College English, students' listening, speaking, reading and writing abilities have been highly valued by College English teachers. To cultivate students' awareness of cross cultural communication, improve students' cross cultural communication ability, strengthen the training of language skills education and language knowledge education, and combine students' cognitive ability and age characteristics to carry on the infiltration of Humanities and culture in English teaching is "university English teaching big program" to cultivate college students' English skills. The clear requirement of the aspect. For a long time, cross culture education has not been paid much attention to in College English education, but grammatical features, word meaning and language structure have been widely carried out in College English education, which is a common problem in College English Teaching in China. At present, cross cultural education in College English has become an urgent requirement for College English teaching. In the aspects of cross-cultural awareness and ability,

increasing the training, improving the quality of education, and strict education standards have become a problem which the colleges and universities have seriously considered after the enactment of the College English syllabus.

In order to understand and use the language correctly, it is necessary to understand and grasp the social and historical cultural connotation behind the language, and take the culture as the breakthrough point and give full play to the role of language as a tool for emotional communication and information communication. In English learning, students often make jokes because of the lack of understanding between Chinese and Western cultures. The reason is that students think about the problem from the mother tongue and lack the necessary intercultural communication knowledge. The appropriateness, acceptability and correctness of language are the standards that language must be achieved in cross cultural communication. In order to improve the teaching level of College English, it is of great significance to improve the standard of teaching, especially in the context of the current reform of colleges and universities, and pay more attention to the improvement of the quality of English teaching and the increase of English cross language. The cultivation of the awareness of the exchange of exchange has a long-term significance. In order to improve the level of cross-cultural education, the individual's language ability and pragmatic competence must be paid enough attention to. It is important to pay attention to the training of language knowledge in English culture and education, and to change the methods of neglecting the cultivation of cross-cultural communication in the past English Teaching for the sustainable development of College English. Only on this basis can we achieve the goal of improving the level of English Teaching in Colleges and universities, and fundamentally change the students' thinking and expression of Chinese style English [2].

With the continuous development of social economy and the deepening of globalization, the demand for high-quality English talents is increasing. For colleges and universities which are important training positions for high quality talents of the state, their teaching level and teaching goal setting will greatly affect the quality and level of training high-quality talents in our country. Therefore, the quality of English Teaching in Colleges and universities will be improved, intercultural communication is permeated in the teaching and the source for the country is conveyed. It is of great significance for the source of high-quality talents. Language and culture have the same important position in English teaching. The reason is that the neglect of related cultural education will lead to the students' ability to know only the communication of language but lack of cultural communication. At present, it is a common problem in many colleges and universities to carry out English teaching and neglect culture teaching from the aspects of grammatical features, word interpretation and language structure. This will cause the students' English ability to stay in a relatively shallow level and lack the quality of cross-cultural communication ability. At present, Chinese college students have a low level of language ability, cultural literacy and cultural insight. The reason is that their communication mode and communication choice under the different cultural environment are not clear, and their understanding is not comprehensive. The mode of thinking is fixed to the mother tongue culture. In order to avoid the problems of poor cultural insight and low cultural literacy, it is of great significance to strengthen the education of the differences between the mother tongue culture and the foreign language culture and to understand the cultural and psychological characteristics of the foreign language. Therefore, the students' language should be paid more attention to in the teaching of College English. With ability, thinking ability and discernment ability, we can absorb and draw lessons from foreign excellent culture, combine cultural communication with language education, improve the teaching level of English, and provide a steady stream of high-quality talents for the development of the country [3].

3. The Status Quo of Cross-cultural Education in College English

It is difficult to pay more attention to cross culture education. The teaching of language and knowledge for a long time is the most common phenomenon in English Teaching in our country. The reason is that the ideology of examination and the idea of utilitarian education are ingrained, even in the background of the current teaching reform. Change. In the course of College English

teaching, the proportion of cross-cultural education is relatively small in terms of teaching materials. Both new concept English textbooks and other versions of English textbooks inevitably exist. Therefore, the present situation of cross-cultural education in Colleges and universities in our country is not optimistic. For the practical teaching of English culture, English teachers in Colleges and universities have failed to pay enough attention to the training of students' awareness of intercultural communication and the recommendation of intercultural exchanges. In terms of systematicness and consciousness, the lack of targeted cross-cultural teaching aims to make it difficult to combine English with foreign history, film, dance, literature and other courses in English teaching. The urgency and necessity of College English teachers are not enough for English cross culture education. Pay attention to it.

In English teaching, teachers undertake the task of preaching, teaching and solving, and are the main instructors of students' English learning. Therefore, in English teaching, the teachers' cross-cultural education ability will directly affect the students' cross-cultural English learning quality. The personal influence and role of teachers in English teaching have been neglected for a long time, and focus on the usefulness of language teaching blindly, which is a common problem in College English Teaching in China. It should be clear that the effect of cross-cultural education will be influenced by teachers' cross-cultural teaching ability to a great extent. Therefore, the cross-cultural education ability of College English teachers should be paid more attention by colleges and universities, and it is necessary to make strict demands on the ability of intercultural education for English teachers. In practical English teaching, there is a lack of experience in the combination of language communication rules and cultural knowledge, the lack of depth in the excavation of English cultural connotation. The phenomenon of "light culture input and heavy language input" is more common. In English language, the expression style and expression characteristics, the cultural connotation and extension of English language knowledge In other respects, teachers lack of effective knowledge reserve, which leads to poor results of students' learning. In English teaching, the combination of social hot spots and English newspapers is ignored, and the problems of vocabulary and grammar teaching are relatively serious. The existence of all these problems will make a great obstacle to the development of cross-cultural education. Therefore, the training of teachers' ability to cross culture education should be paid more attention to, to improve the level of intercultural education of English teachers, to improve the students' enthusiasm for learning and to improve their learning effect [4].

4. The Penetration and Cultivation Strategy of Cross-cultural Awareness in College English Teaching.

With the rapid development of economic globalization, intercultural communication has become an essential ability in the process of communication with English speaking countries. However, the current situation of the shortage of high-quality English talents in our country can not be ignored. How to improve the cultural awareness of English in College English teaching is not to be ignored. Raising has become a difficult problem faced by colleges and universities. Therefore, the new concept of English teaching must be established effectively, and students' listening, speaking, reading and writing abilities should be strengthened while cross-cultural education should be done well. In order to improve the level of cross-cultural education, the correct direction of the development of teaching must be established, the cross-cultural communication should be strengthened in the standard and systematic aspects. In the formulation of the cross cultural education plan, the development of our country, the experience of foreign development and the introduction of high end teaching ideas are used for the development of the war. A little plan will really take on the task of training high-quality English talents. In addition, in the teaching methods of English teachers, we should emphasize the gradual and progressive teaching of cross culture, excavate and infiltrate the foreign culture in a shallow way, make clear the responsibilities and objectives of teachers in cross culture teaching, and grasp the process of English intercultural education from a high level. The cultivation of students' cross-cultural awareness must be based on Teachers' cross culture teaching, based on the cultivation of students' solid basic skills in English

teaching, and on this basis, adhering to the cultural and educational ideas of seeking common ground and saving differences, and making students more exposed to the political, economic, cultural and cultural aspects of the English language[5].

As the main tool of English teaching, the teaching material plays an important role in the classroom teaching. The content of the English teaching material determines the teaching content of the teachers and the students' learning content to a great extent. Therefore, the writing and selection of cross-cultural education materials must be focused on the training of cross-cultural communication consciousness. The proportion of cultural teaching content makes students more exposed to cultural knowledge in English speaking countries. In order to broaden the students' cultural vision and improve students' ability to cross cultural communication, in the selection of teaching materials, colleges and universities must uphold the concept of rich cultural connotation, strong representation and deep reflection of cultural differences between China and the West. On this basis, the students are guided to understand the differences between Chinese and Western cultures from the aspects of differences. From the perspective of traditional customs and national culture, the differences in Chinese and English thinking modes are analyzed, and the content of College Students' daily English learning is enriched with English materials such as film TV, music and dance and newspaper news, and the contents and extracurricular activities are made. Extending organic combination to improve college students' intercultural communicative competence.

In the cross-cultural teaching, teachers undertake the task of cultivating students' cross-cultural awareness, and are the key links to improve the cross-cultural awareness in College English teaching. In order to carry out the task of cultivating cross-cultural awareness in College English teaching, it is necessary for English teachers to correctly handle the relationship between cross-cultural teaching and basic English ability training, and to uphold the teaching attitude of seeking common differences between Chinese and Western cultures, and resolutely abandon narrow democracy. In this way, we should strengthen the construction of English teachers in Colleges and universities, strengthen teachers' strength, and fundamentally improve the cross-cultural teaching ability of English teachers. In addition, English teachers should make clear the teaching task and make reasonable teaching goals, make use of all the favorable learning conditions of the school, constantly improve their cross-cultural education ability, and improve the cross-cultural teaching ability from the knowledge structure and cultural vision[6].

It is of great importance to help students establish a correct cross-cultural mindset in order to improve the level of intercultural teaching in English. Only by helping students overcome the difficulties in understanding the differences between Chinese and Western cultures can we fundamentally explore the motivation of students' cross-cultural learning. Therefore, in the daily teaching, English teachers should close the distance between the students and the English culture from the angle of cultural understanding and language contrast so that the students can establish the correct idea of cross-cultural learning.

5. Concluding remarks

Paying attention to the infiltration and cultivation of intercultural awareness in College English teaching is the inevitable requirement of economic and social development. This paper, based on the penetration and cultivation of cross-cultural awareness in College English teaching, analyzes the necessity of its existence, for example, the cultivation of cross-cultural awareness is the requirement of College English teaching, the requirement of the development of English teaching and the need for talent cultivation, and the proportion of cross-cultural teaching is discussed in depth. On the basis of the present situation of lower ability to cross culture education, this paper puts forward some measures, such as strengthening the awareness of cross culture teaching, increasing the proportion of cross-cultural teaching content, improving teachers' cross-cultural teaching ability, and helping students to improve the cross-cultural teaching level. Promoting the cultivation of cross-cultural awareness in College English teaching is of some reference significance.

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